

## BSR Board Meeting – March 30, 2010 – Agenda

- 1) Review of 1<sup>st</sup> Solar Hot Water Workshop: at VEIC Burlington
  - Attendance: 8 paying, 2 interns for Michael, Hillary and Sunward representative
  - Day 2 workshop at Central VT Chamber Conference Center in Berlin
    - \$100 fee for space
    - 7 signed up so far
  - Needs to have computer lab capability for day 2 in future workshops
  - Handouts:
    - DOE SHW best practices (180 pages)
    - Manual from REV software (Red Screen)
    - Cost for handouts is \$300 for 10
    - Decision: Make available on-line at BSR website and allow students to print out if they feel the desire to
    - Handout book: new version comes out May 15 that Michael would like to use in class.
  - Participant feedback: Hillary will set up a survey for participants and will use samples from other conferences
    - Jessica VanSteensberg could have access to NESEA conference survey
    - Richard will send RESNET conference survey monkey
  - REV still hasn't provided clarification on recognition for credit
  - Sponsors:
    - Sunward
    - VT Sustainable Jobs Fund (we should send report on # of participants when we are done series)
    - GroSolar will commit to \$500 (per Chuck)
    - Building Green will give us space and promote in exchange for sponsorship
  - Promotion
    - Will send to S. Vermont Home Builders list
    - Will include NH and Mass. home builders
    - Building Green will send out to their mailing list
    - We should be reaching out to plumbers to promote the workshop
    - Chuck will call plumbers group to see about promotion in their literature (Granite Group may have contacts)
    - 150 letters out previously, 40 more today
    - Hillary will write up press release and get the word out
    - Chuck will call Jeff Gephart to ask him to help get promotion from the S. VT Homebuilders
    - Hillary will put out word with posters to ask if people can put them up

- Finances:
  - Hillary is working out details and will calculate the total cost per workshop after we complete the second workshop.
  - \$360 for two days is common (BSR members)
  - After we get through
  - 3 month invoice 161 hours (includes web site, membership list, brochure, logo and promotion)
  - Paypal takes \$10-12 per transaction
  - Balance \$1231 in Paypal, minus \$500
  - \$789 for total expenses (12 books, phone \$107, pamphlets \$135 + \$150, stamps etc., lunch \$80 sandwiches plus Cosco chips and drinks)
  - Michael: We will end up paying him \$1500 for each set of two workshops (\$500/workshop for teaching plus \$250/workshop for curriculum development, up to a total of \$2000 for total curriculum development)
  
- 2) Bank Account: \$4863 balance including current workshops
  - Hillary's invoice: \$3220
  - There is concern about spending vs. bank account
  - Hillary will figure out Solar Hot Water workshop costs
  
- 3) Moving forward from here
  - Marketing & publicity
    - i. Hillary set up a Facebook page for BSR
  - Getting more sponsors?
  - Managing costs
  
- 4) Welcome Liz Calabrese
  - Looking to help out, except doing web site tasks
  
- 5) Getting back on track with topic meetings
  - Ideas from Nov. 2009 board meeting:
    - i. January: Solar Wall (Jim V.)
    - ii. March: Wood Pellets (Digger: Blodgett Supply Gerkos)
    - iii. May: Paint (Green Paint is Not Just a Color)
    - iv. September: Energy Retrofitting (Tom and Chuck)
    - v. November: David Pill's House?
  - Monday May 24 or Tues. May 25, 2010 Meeting:
    - i. Retrofits and Home Star
      - 1. Chuck will check with Bakery on availability
  - September Topical meeting: Wood Pellets (Digger)
    - i. Chuck will ask about 9/27 or 28
    - 1.
  
- 6) Report on status of VBG

- Hillary has business plan almost complete, then committee review and the will go out to raise funds
  - John Higgins engineer from Charlotte is interested in joining VBG Committee
  - Chuck will schedule a meeting with VBG
- 7) Work on VBG's relationship with the Homebuilders
- Tom and Chuck have been working with the HBA to work together for a joint certification
  - =<2100 sq. ft. home that met VBG requirements and NGBS criteria would receive VBG "endorsement"
  - Just for people who want to go above and beyond
  - Gives good exposure to VBG
  - Chuck is helping Tim Frost prepare a green building workshop
  - Liz will pull out the intersection of VBG (v. 3.7) and GBS requirements
  - Hillary will send out v. 3.7 to Liz
  - We will then approach Homebuilders with proposal
  - RF to send out proposal on calculating passive solar gain for 15% renewables credit to spur discussion
- 8) Other business(?)

Thanks Liz for participating!